

# Case Study: Quest Termitte & Pest

Client continues advertising with Money Mailer for **13 years** due to a consistently positive experience.

## Situation:

Quest Termitte & Pest, a pest control company out of Pennsylvania, wanted to drive customer traffic and build brand awareness, so they looked to Money Mailer as a direct marketing solution.

## Strategy:

To attract new customers, two strong offers were placed on the front of the ad. On the back of the ad, the expansive advertising space was used to explain the business' services in further detail and also promote more savings.

## Results:

As a result of having a consistently positive experience, Quest Termitte & Pest has now been advertising with Money Mailer for 13 years. The owner says has remained a client due to how helpful Money Mailer has been in strategizing a successful marketing campaign, allowing him to focus on managing his business. Him and his wife shared that they would definitely recommend Money Mailer to other businesses.

Front of ad:



Back of ad:

